



The Moab Arts Festival & the MARC present

TRANSP*ART*ATION

MAY 26th & 27th, 2012

A 2-day celebration of the Art Car & TranspARTation in Moab, UT.
TranspARTation includes a parade, prizes & adoration from Art Car fans.

REGISTRATION

Art Cars and TranspARTation announce to the world that art plays an integral role in our lives and that ANYONE has permission to make art. Want to be involved?

Art Cars are street legal vehicles that have been *permanently* modified into works of art. They can be used to drive back & forth to work, pick up the kids from soccer practice, or tootle to the trailhead. Art Cars are licensed, registered & insured. Art Cars are NOT parade floats.

TranspARTation is *anything* that has been changed to a vehicle of human imagination. TranspARTation does not have to be street legal, but it needs to be safe. It can begin with a car, unicycle, scooter, ATV, lawnmower, wheel-barrow, or roller skates. There are few limitations.

IMPORTANT DATES:

April 15th, 2012- Registration deadline for Art Cars

We will accept up to 5 official Art Cars for TranspARTation 2012. Designation as an official Art Car makes you eligible for gas reimbursement & prizes. You will be the STAR of the TranspARTation parade & can display your Art Car in Swanny City Park during the Moab Arts Festival which attracts over 5,000 people each year.

May 15th, 2012- Registration deadline for the TranspARTation Parade

Ride in the parade, be eligible for prizes, and raise your cool factor!

May 26th, 10 am - Parade for Art Cars and TranspARTation

Ride, drive, or scoot from the Ballfields to Swanny City Park where the Moab Arts Festival will be in full swing. Strut your stuff, for entries will be judged by a panel of talented & good looking judges, and winners will be announced during the Moab Arts Festival.

May 26th and May 27th Art Car Show at Swanny City Park.

Up to 5 official Art Cars will be on display during the Moab Arts Festival. Juried show.

TRANSPARTATION GUIDELINES

- All entries must be decorated, embellished, &/ or augmented. *Show us whatcha got.*
- All entries must work. You break down; you pay for your own tow.
- The event is rain or shine. Plan accordingly.
- This is the 1st year for TranspARTation, and as such, we have no idea how many *thousands* of folks will show up to watch the parade. Moab is a car town though, and it is surrounded by national parks, scenic drives and miles of 2WD and 4WD backcountry trails. Thousands show up annually for the Easter Jeep Safari, April Action Car Show, Gas Gas Ride Rally, Rally on the Rocks and more. It's *a safe bet* to say that people here will love Art Cars and TranspARTation.
- No entries may be taller than 12' or present a safety hazard.
- Entrants may not throw things into the crowd.
- All entries must be appropriate for family viewing. *This is Utah after all.*
- The presence of commercial signage (logos, etc.) qualifies the entry as "Corporate," which carries an entry fee of \$500 & must be preapproved by the Moab Arts Festival & the MARC.
- An Art Car, TranspARTation, performance or activity may be banned if for any reason the organizers decide that it poses a risk to people or property or is otherwise inappropriate. Organizers may refuse any entry for incomplete registration, late registration, or any other reason. *Maybe we jus' don't like the way you call us ma'am.*
- I agree to indemnify and hold harmless the Moab Arts Festival, Moab City, and the Moab Arts & Recreation Center, their employees, or their sponsors and partners from any damages, claims, demands, or suits by any and all persons, sponsors, firms, or corporations arising out of any acts or omissions by the people involved with this event. I agree to obey all traffic laws while participating in TranspARTation.

I am an Art Car artist! Sign me up!!

REGISTRATION

Your Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Name/Title of Vehicle: _____

Description of Vehicle: _____

Please Check all that Apply:

_____ I have an Art Car and would like to be a part of TranspARTation. My Art Car is licensed, street legal, registered, and insured.

_____ # of people in my party

_____ I have music or a PA system as part of my Art Car.

_____ I have a performance that I like to do along with my Art Car.

_____ I would like a gas reimbursement/special accommodations.

Explain. _____

_____ I have some TranspARTation and would like to be in the parade and eligible for prizes! I understand the definition of TranspARTation as set forth by the TranspARTation Guidelines and can assure you that it meets those criteria. If I were unsure, I would call you first.

_____ Because I understand that you will not accept Art Cars or TranspARTation in the parade without a photo, I have emailed or mailed you a photo that accurately

depicts the contraption I am building, gluing, riveting, or embellishing.

marcinfo@moabcity.org address to the MARC, 217 E. Center St., Moab UT 84532

_____ I am proud of my vehicle and I like to share, so I allow the Moab Arts Fest and the Moab Arts and Recreation Center to use images of my vehicle for publicity.

_____ I have read the guidelines & I agree to the terms. I signed my name below.

Signature

Date

